



January 2023

Dear Neighbor,

It's time to renew your valued membership or sign up now to join the Castleton-on-Hudson Main Street Association (COHMSA).

As this new year begins, we cannot thank you enough for your **current or new member support**. Thank you for assisting our efforts to achieve a **Main Street for the future**: a destination for recreation, theater and the arts, relaxation, education, shopping, dining, and quality living. This Main Street will enhance village property values and draw visitors to breathe energizing life into this amazing historic location.

To help realize this future, will you support COHMSA's SIXTH YEAR of meaningful work by renewing or joining today? Complete and return the form enclosed or visit www.castletonmainstreet.org to renew online.

COHMSA is a 501c3 organization. Your Donation is Tax Deductible

With your past support, COHMSA was able to expand capacity for 2022 work-intensive initiatives:

- **COHMSA**, supported by river advocacy group Scenic Hudson, joined federal, state, and local legislators to support ongoing efforts to gain **public access** to our Hudson River. Access is needed to create a desirable **riverfront park** on village-owned land for public enjoyment.
- **COHMSA** conducted research and fiscally supported **grant writing** for funds to achieve dream goals including infrastructure improvement, park development, and building repair for Main Street.
- **COHMSA** participated in the creation of a visionary, updated Village of Castleton-on-Hudson Comprehensive Plan.
- **COHMSA** created a new social event on Main Street. Two outdoor annual "**Winterlight**" events drew both long-time residents and new arrivals to gather warmed by friendship, firepits, food, and fun.
- **COHMSA** invests in beautification efforts for Main Street. **COHMSA donated and maintains** resources for the village: community murals, benches, maritime flagpole, trash receptacles, planter boxes, plants, holiday tree, decorative lights and banners, seasonal décor and more!

We rejoice in new businesses, home construction, and building renovation evident on or near Main Street. We encourage a walk on the "Main Street Mile" (a COHMSA initiative) to witness progress in action. Check out our website at www.castletonmainstreet.org or Facebook page at facebook.com/COHMSA for more information. **YOU ARE THE REASON** we can sustain and expand our efforts. **Your support** reaps results!

We hope you will **renew your Membership** at one of the levels listed. If you have already renewed, thank you, and know that we are grateful for your generosity. **Sign on as a new member** and contribute to a bright future for generations to come. Help grow a village destination where families and friends, boaters, campers, visitors from near and far, can gather in joy and proudly declare, "**MEET ME ON MAIN!**"

DIRECTIONS ARE FOUND ON THE BACK OF THIS MESSAGE.

With sincere gratitude,

Castleton-on-Hudson Main Street Association Board of Directors and Leadership Team

THANK YOU FOR BEING A MEMBER OF THE CASTLETON-ON-HUDSON MAIN STREET ASSOCIATION.
 Please know that your donation is deeply appreciated as we continue advocating for a Main Street for the future. Every dollar helps. In these times, we are grateful that you choose to support our work.
Select from the Membership or Corporate Sponsorship options below.

COHMSA accepts online payments!

Donate at [paypal.me/COHMSA](https://www.paypal.me/COHMSA) or **Click on "Donate"** on our website www.castletonmainstreet.org.

This completed form and checks can be mailed to: Castleton-on-Hudson Main Street Association,
 P. O. Box 84, Castleton-on-Hudson, NY 12033

MEMBERSHIP

To our current members, **THANK YOU FOR YOUR SUPPORT!** Your renewal keeps us moving forward.
 To all new members, **WELCOME!** Thank you for becoming a part of this worthwhile investment in the future.

Name(s) _____ Address _____ _____ _____ Email _____ Phone _____	Select 2023 membership level: <input type="radio"/> I am renewing my membership. <input type="radio"/> I am a new member. Donation Amount: <input type="radio"/> Friend \$15 <input type="radio"/> Family \$25 <input type="radio"/> Supporter \$50 <input type="radio"/> Patron \$100 <input type="radio"/> Other _____
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CORPORATE SPONSORSHIP

To our Corporate Sponsors, **THANK YOU FOR YOUR SUPPORT!** Corporate Sponsorship demonstrates that your company values the importance of fostering community. Developing community relations is the most important sponsorship objective for both business and consumer companies. We value our Corporate Partners and look forward to collaborating to create a Main Street for the future.

SELECT YOUR 2023 SPONSORSHIP LEVEL

<input type="radio"/> Platinum Sponsor - \$1000 <ul style="list-style-type: none"> • Membership email acknowledgement • 18" x 24" yard sign and verbal recognition at events • Large logo and link on website sponsor page • Social media shout-out 	<input type="radio"/> Gold Sponsor - \$500 <ul style="list-style-type: none"> • 18" x 24" yard sign at events • Logo and link on website sponsor page • Social media shout-out
<input type="radio"/> Silver Sponsor - \$250 <ul style="list-style-type: none"> • Name and link on website sponsor page • Social media shout-out 	<input type="radio"/> Bronze Sponsor - \$100 <ul style="list-style-type: none"> • Name on website sponsor page

All sponsors must be approved by the Castleton-on-Hudson Main Street Association (COHMSA). This agreement is in effect for one year and may be renewed each year. Agreement terms are subject to change. COHMSA reserves the right to terminate this agreement, at any time, for any reason, effective immediately upon receipt by the sponsor of written notice of termination.

Company Name _____ Address _____ _____ _____ Signature _____	Contact Name _____ Phone No. _____ Email _____ Date _____
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